



Entrepreneurism: A Philosophy and a Sensible Alternative for the Market Economy, Raymond W. Y. Kao, Kenneth R. Kao, Rowland R. Kao, Imperial College Press, 2002, 1860943128, 9781860943126, 480 pages. Contrary to traditional belief, entrepreneurism is not just about making money, nor is it merely about starting up a venture or owning a small business -- it is a way of life, applicable to all human economic activities. Living on a planet with finite resources, humanity is sustainable only if there is constant pursuit of innovation and creativity, not just for personal gain but also for the common good. This book provides concise definitions of 'entrepreneurism', 'entrepreneurship', 'entrepreneur' and 'entrepreneurial' for education and application within the framework of the market economy; acts as a signpost pointing the way toward balancing the short-term need for survival with the long-term need for sustainable growth; and serves as a philosophical beacon that will guide individuals, particularly, business leaders, toward actions in the interest of humanity..

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The responsible entrepreneur how to make money and make a difference, Craig Hall, 2001, Business & Economics, 285 pages. Using inspiring stories about his own experience and fascinating accounts of entrepreneurs throughout the world, Craig Hall explodes the myths of entrepreneurship -- myths like

Entrepreneurism exploring entrepreneurship from a business process perspective, Thomas N. Duening, 2006, , 336 pages. .

The covenant child , Angus-Obinna Chukwuka, 1997, History, 41 pages. .

Management and organization , Henry L. Sisk, 1973, , 755 pages. .

Entrepreneurship Education and Training , Colette Henry, Frances Hill, Claire Leitch, Jan 1, 2003, Business & Economics, 225 pages. The Bologna Charter of the OECD recognizes that SMEs are increasingly important in social growth, job creation, regional and local development and social cohesion. This study

Studyguide for New Venture Creation Entrepreneurshp for the 21st Century by Timmons & Spinelli, ISBN 9780072875706, Cram101 Textbook Reviews, And Spinelli Timmons and Spinelli, Oct 31, 2006, , 204 pages. Never HIGHLIGHT a Book Again! Virtually all testable terms, concepts, persons, places, and events are included. Cram101 Textbook Outlines gives all of the outlines, highlights

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Entrepreneurism & Emerging Young Entrepreneurs Wealth Creation Knows No Age, Etele Obinna, Feb 28, 2008, , 96 pages. Entrepreneurism Emerging Young Entrepreneurs is a book of insights and possibilities. The book focuses on young entrepreneurship, providing practical answers to challenges

Entrepreneurship Context, Vision and Planning, John M. Legge, Kevin G. Hindle, 2004, , 411 pages. .

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Corporate Cultures The Rites and Rituals of Corporate Life, Terrence E. Deal, Allan A. Kennedy, 2000, Business & Economics, 232 pages. A reissue of the classic best-seller that coined the term 'corporate culture' In the early 1980s, Terry Deal and Allan Kennedy launched a new field of inquiry and practice with

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