

PAUL ALLEN

Artist Management for the Music Business, Paul Allen, CRC Press, 2012, 1136123172, 9781136123177, 288 pages. Allen prepares you for the realities of successfully directing the careers of talented performers in the high-risk, high-reward music business. You will learn to prepare yourself for a career in artist management - and then learn the tools to coach, lead, organize time, manage finances, market an artist, and carve out a successful career path for both yourself and your clients. The book features profiles of artist managers, an exclusive and detailed template for an artist career plan, and samples of major contract sections for artist management and record deals. Updated information including a directory of artist management companies is available at the book's companion website. A peer reviewer for Artist Management for the Music Business proclaimed ".this is going to be an excellent text. It contains many unique insights and lots of valuable information.? This is essential reading for managers, students, and artists in the music business..

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How to DVJ A Digital DJ Masterclass, Charles Kriel, 2007, Music, 272 pages. How to DVJ is the manual for the 21st century DJ, incorporating all the modern advances in digital technology, digital decks and mixers, software and the latest in visual ....

Music Management for the Rest of Us , Joe Taylor, Sep 1, 2004, Music, 164 pages. In the music industry, the days of deals in smoke-filled back rooms are all but over. Artist development happens on the streets, not at major labels. And the old-school ....

Portfolio Risk Analysis , Gregory Connor, Lisa R. Goldberg, Robert A. Korajczyk, Mar 15, 2010, Business & Economics, 400 pages. Portfolio risk forecasting has been and continues to be an active research field for both academics and practitioners. Almost all institutional investment management firms use ....

All You Need to Know About the Music Business , Donald S. Passman, May 18, 2011, Business & Economics, 480 pages. No one understands the music industry--from the technology, to the legalities, to the new industry practices--better than veteran music lawyer Donald Passman. In this ....

Sound Reproduction Loudspeakers and Rooms, Floyd E. Toole, 2008, Music, 550 pages. Floyd Toole, a leading expert in the field of sound reproduction, explains how to design the best possible listening experience for recording control rooms and home ....

Managing Artists in Pop Music What Every Artist and Manager Must Know to Succeed, Mitch Weiss, Perri Gaffney, 2012, Music, 254 pages. Law, taxes, and finances..

The Practice of Shiatsu , Sandra K. Anderson, Sep 28, 2007, Medical, 240 pages. Presents an introduction to the theory, techniques, and methods of shiatsu..

Wake Me When It's Funny How to Break Into Show Business and Stay, Garry Marshall, Jul 1, 1997, Biography & Autobiography, 352 pages. The director, television producer, and actor recounts his rise to success in Hollywood and offers advice on making it in show business.

Capital Markets and Securities FAQs , Edited by Nilene R. Evans, David M. Lynn, Anna T. Pinedo and James R. Tanenbaum., , , . FAQs. FAQs (or Frequently Asked Questions), written and published by lawyers at Morrison & Foerster LLP, a leading capital markets firm ([www.mofo.com](http://www.mofo.com)), provides plain English ....

Commencement of Insolvency Proceedings , Dennis Faber, Niels Vermunt, Jason Kilborn, Tom Dž's Richter, Mar 22, 2012, Law, 952 pages. This is the first volume in the new Oxford International and Comparative Insolvency Law Series. The series will provide a comparative analysis of all important aspects of ....

Managing Museums and Galleries , Michael Fopp, 1997, Business & Economics, 241 pages.

Managing the Museum examines the highly sophisticated principles and techniques of modern business management from the perspective of museums and galleries and delineates their ....

Successful artist management , Xavier M. Frascogna, H. Lee Hetherington, 1978, Music, 256 pages.

Essentials of Health Care Marketing , Eric Berkowitz, Oct 22, 2010, Business & Economics, 516 pages. Essentials of Health Care Marketing, Third Edition Provides a foundational knowledge of the principles of marketing and their particular application in health care. Moreover ....

Record Label Marketing , Tom Hutchison, Amy Macy, Paul Allen, 2006, Music, 410 pages. Record Label Marketing provides clear, in-depth information on corporate marketing processes, combining marketing theory with the real world "how to" practiced in marketing war ....

Successful Artist Management , Xavier M. Frascogna, H. Lee Hetherington, 1990, Biography & Autobiography, 280 pages. The authoritative, standard reference on artist management in the music industry expands its insights even further in this updated edition, formerly titled Successful Artist ....

The Music Business Career Opportunities and Self-Defense, Dick Weissman, Apr 20, 2011, Music, 416 pages. The Must-Have Guide for Breaking into the Music Business Completely revised and updated for the twenty-first century, The Music Business provides essential career advice and ....

Music Law: How to Run Your Band's Business , Rich Stim, , , .

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